

COMMUNICATIONS / ADVERTISING

INTERNSHIP

The Communications/Advertising Internship is for the person that is passionate for the marginalized community and has a desire to use his/her skills in the non-profit field to better serve the under resourced. The Communications/Advertising Intern will work directly with the Executive Assistant to help facilitate the growth & development of the ministry through digital communication, fundraising, and social media to best serve our donors, volunteers, and clientele in the community. Throughout the duration of the internship, GSM will provide the intern with the experience and the tools to be successful in furthering his/her education within the respective field of study. This will involve working with different departments of our organization to provide guidance and assistance as needed to our staff. Our office is a fun and safe environment that empowers you to be creative!

Responsibilities:

- Design and present social media campaign ideas
- Help with planning and coordinating fundraising/promotional events
- Contribute to the creation of mock-ups, email campaigns, and social media content
- Assist in implementing strategic development plans for communications
- Assist in production of visual content for audience development purposes that portray the mission of our non-profit

Qualifications:

- Must be a current college student majoring in Communications, Public Relations, Media Studies, Advertising, or Marketing
- Must have experience with various social media platforms (Facebook, Instagram, Twitter, YouTube, Mail Chimp, etc.)
- Great attention to detail and time/self management skills
- The ability to work well with deadlines
- Strong written and verbal communications skills
- Dependability, flexibility, and ability to maintain confidentiality



To Apply:
Please email
volunteer@
goodsamjc.org